



**CANCER SOCIETY / HEALTH SPONSORSHIP COUNCIL**

**SUN EXPOSURE SURVEY**

**QUESTIONNAIRE – ADULT – 18-54 YEARS ONLY**

START TIME: \_\_\_\_\_

**READ OUT:**

"Thank you for agreeing to take part in this survey on behalf of the Cancer Society and the Health Sponsorship Council. There are no right or wrong answers – we just ask about what you think."

Q.1 "Firstly, can I just check your age group? Are you...?"  
(READ OUT AGE GROUPS BELOW, CIRCLE ONE)

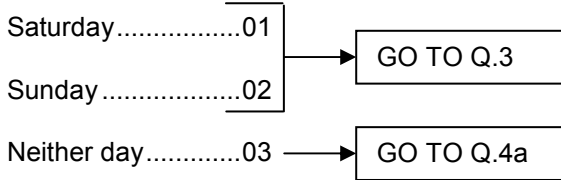
DO NOT READ OUT: 13 – 17 years ..... 01	→	CHECK SCREENING THEN USE TEEN QUESTIONNAIRE
"18 – 24 years" ..... 02	→	CONTINUE
"25 – 54 years" ..... 03	→	
DO NOT READ OUT: 55 years and over ..... 04	→	THIS AGE GROUP IS NOT ELIGIBLE – CHECK SCREENING
DO NOT READ OUT: Don't know ..... 99 Refused ..... 97	→	CONTINUE

**OUTDOOR ACTIVITIES**

“We would like to ask about your outdoor activities, on the weekend just passed.”

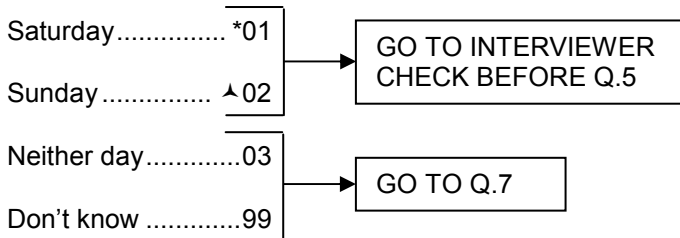
Q.2 “On which days, if any, were you out of doors for longer than 15 minutes between 11am and 4pm?  
By out of doors we mean not in a building and not in a covered vehicle.”  
(CIRCLE. IF INTERMITTENTLY OUTDOORS, ASK: “Would you say you were actually out of doors for longer than 15 minutes in total?”)

**Q.2 - Outdoors**



Q.3 “On which days, if any, did you get at all sunburnt on the weekend just passed? By sunburnt we mean any amount of reddening of the skin after being in the sun.”  
(CIRCLE. IF NECESSARY: “Red includes shades of pink as well.”  
CHECK THAT DAY(S) SUNBURNT AGREES WITH DAY(S) OUTDOORS)

**Q.3 - Sunburnt**



Q.4a “Thinking back to Saturday/Sunday [RANDOM SELECTION], did you make a conscious choice not to go out of doors between 11am and 4pm, to avoid the possibility of getting burnt?” (CIRCLE ONE)

Yes – 01                      No – 02                      Don't know – 99

Q.4b “Did the weather on Saturday/Sunday [RANDOM SELECTION] make you think you might get sunburnt if you went outside without protecting your skin?” (CIRCLE ONE)



IF SUNBURNT ON SATURDAY (Q.3=\*01), ASK Q.5. OTHERWISE GO TO INSTRUCTION BEFORE Q.6.

Q.5 “Which part or parts of your body got sunburnt on Saturday?”  
 (READ OUT EACH BODY PART AND CIRCLE EACH MENTIONED IN Q.5 COLUMN.  
 DO NOT RECORD “EVERYWHERE” AS A RESPONSE - EACH PART MUST BE RECORDED SEPARATELY)

IF SUNBURNT ON SUNDAY (Q.3=^02), ASK Q.6. OTHERWISE GO TO Q.7.

Q.6 “Which part or parts of your body got sunburnt on Sunday?”  
 (READ OUT EACH BODY PART AND CIRCLE EACH MENTIONED IN Q.6 COLUMN.  
 DO NOT RECORD “EVERYWHERE” AS A RESPONSE - EACH PART MUST BE RECORDED SEPARATELY)

Body part	Q.5 Sunburnt <b>Saturday</b>	Q.6 Sunburnt <b>Sunday</b>
“Face”	01	01
“Nose”	02	02
“Scalp”	03	03
“Ears”	04	04
“Neck”	08	08
“Chest”	05	05
“Stomach”	06	06
“Back”	07	07
“Shoulders”	09	09
“Arms - above elbows”	10	10
“Arms - below elbows”	11	11
“Hands”	12	12
“Legs - above knees”	13	13
“Legs - below knees”	14	14
“Feet”	15	15
Other (Please specify) _____	98	98
DO NOT READ OUT: Don’t know	99	99

Q.7

<p><b>SELECTED DAY</b></p> <p>If <b>one</b> day <b>outdoors</b> in Q.2, select outdoors day (day circled in Q.2)</p> <p>If <b>both</b> days <b>outdoors</b> in Q.2, check days sunburnt in Q.3...</p> <p style="padding-left: 40px;">If <b>one</b> day <b>burnt</b> in Q.3, select burnt day (day circled in Q.3)</p> <p style="padding-left: 40px;"><b>Otherwise</b> select <b>Saturday/Sunday [RANDOM SELECTION]</b></p> <p><b>SELECTED DAY (CIRCLE ONE):      SATURDAY - 1                  SUNDAY - 2</b></p>
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**ACTIVITIES ON SELECTED DAY - REFER TO SELECTED DAY FROM Q.7.**

“Now I’m going to ask you specifically about [SELECTED DAY FROM Q.7].

Q.8a “What activity were you doing mostly during that time outdoors on [SELECTED DAY FROM Q.7]?”  
 (DO NOT READ OUT. CIRCLE ONE ONLY. IF MORE THAN ONE MENTIONED, ASK:  
 “During which activity did you spend the most time in the sun?”)

WATER ACTIVITIES:	At the beach.....	01	
	Swimming .....	13	GO TO Q.9
	Boating / sailing / windsurfing / surfing / fishing.....	14	
SPORT / EXERCISE:	Walking / running / tramping.....	05	
	Watching sport.....	06	
	Playing sport .....	17	
	Cycling / biking.....	16	
JOBS AT HOME:	Gardening .....	02	GO TO Q.8b
	Doing general jobs around the house .....	10	
WORK:	Working (ie. paid employment).....	12	
	Volunteer work (ie. unpaid).....	21	
	Farming / fencing.....	15	
OTHER RECREATION:	Sitting / reading.....	18	
	At shops / market / cafe / playground / other public places...	19	
	Socialising / BBQ / party at own / other person’s home .....	20	
	Other (Please specify) _____	98	
	Don’t know .....	99	GO TO Q.9

Q.8b “Was that activity based in, or next to, the water?”  
 (EG. NEXT TO RIVER, LAKE, SEA, SWIMMING POOL ETC. CIRCLE ONE)

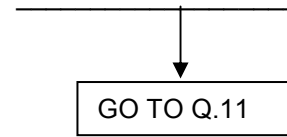
Yes – 01                      No – 02                      Don’t know – 03

Q.9 "Can you please tell me the name of the city, town or rural area you were in when you were doing this activity?" (CIRCLE ONE OR RECORD OTHER)

- |                            |                          |
|----------------------------|--------------------------|
| Auckland ..... 01          | New Plymouth..... 13     |
| Blenheim ..... 02          | North Shore..... 14      |
| Christchurch..... 03       | Palmerston North..... 15 |
| Dunedin..... 04            | Porirua ..... 16         |
| Gisborne..... 05           | Rotorua ..... 17         |
| Hamilton ..... 06          | Taupo..... 18            |
| Hastings ..... 07          | Tauranga..... 19         |
| Invercargill..... 08       | Timaru..... 20           |
| Kaitaia - near town ... 26 | Upper Hutt..... 21       |
| Kaitaia - near airport 27  | Waitakere..... 22        |
| Lower Hutt..... 09         | Wanganui..... 23         |
| Manukau ..... 10           | Wellington ..... 24      |
| Napier..... 11             | Whangarei..... 25        |
| Nelson ..... 12            |                          |

Other (Please specify) \_\_\_\_\_

98



Q.10 "Can you tell me the name of the suburb that you were in?"

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Q.11 "About how much time in total did you spend out of doors on [SELECTED DAY FROM Q.7] doing [MAIN ACTIVITY FROM Q.8a]?"

(DO NOT READ OUT. CIRCLE ONE TO NEAREST 15 MINS. NOTE THIS IS ANY TIME DURING THE DAY.)

- |                     |                              |
|---------------------|------------------------------|
| 15 minutes.....01   | 3 hours ..... 12             |
| 30 minutes.....02   | 3 hr 15 min ..... 13         |
| 45 minutes.....03   | 3 hr 30 min ..... 14         |
| 1 hour .....04      | 3 hr 45 min ..... 15         |
| 1 hr 15 min .....05 | 4 hours ..... 16             |
| 1 hr 30 min .....06 | 4 hr 15 min ..... 17         |
| 1 hr 45 min .....07 | 4 hr 30 min ..... 18         |
| 2 hours .....08     | 4 hr 45 min ..... 19         |
| 2 hr 15 min .....09 | 5 hours ..... 20             |
| 2 hr 30 min .....10 | Other (Please specify) _____ |
| 2 hr 45 min .....11 | Don't know ..... 99          |

Q.12 “About what time did you start [MAIN ACTIVITY FROM Q.8a]?”  
 (RECORD TIME IN HOURS AND MINUTES, TO THE NEAREST 15 MINS, EG. 11.15AM)

:   AM - 1          PM - 2          Don't know – 99  
 Hour                      Minutes

Q.13 “About what time did you finish [MAIN ACTIVITY FROM Q.8a]?”  
 (RECORD TIME IN HOURS AND MINUTES, TO THE NEAREST 15 MINS, EG. 3.30PM)

:   AM - 1          PM - 2          Don't know – 99  
 Hour                      Minutes

Q.14 “Thinking about how much time you intended to spend outside on [SELECTED DAY FROM Q.7],  
 which of the following best describes what actually happened? Did you spend...?”  
 (READ OUT ALL. CIRCLE ONE)

- “Less time outside than you had intended to” ..... 01
- “About the same time outside as you had intended to” ..... 02
- “More time outside than you had intended to” ..... 03
- “Or, you had not intended any particular time” ..... 04

DO NOT READ OUT: Don't know..... 99

Q.15a “Thinking about while you were [MAIN ACTIVITY FROM Q.8a] on [SELECTED DAY FROM Q.7],  
 did you stay out of the sun, or stay in the shade, at any time? (CIRCLE ONE)

Yes – 01  
 ↓

No – 02                      Don't know – 99 → GO TO Q.16

Q.15b “Did you make a choice to use shade, or did it just happen?”  
 (DO NOT READ OUT. CIRCLE ONE)

- Made a choice to use shade ..... 01
- It just happened..... 02
- Don't know ..... 99

Q.16 "Thinking about [SELECTED DAY FROM Q.7], we would like to ask some questions to find out how much of your skin was exposed to direct sunlight. Could you please tell me which of the following parts of your body were covered or shaded by a **hat, cap or visor** most of the time, while you were [MAIN ACTIVITY FROM Q.8a]?"

(READ OUT EACH BODY PART AND CIRCLE ALL MENTIONED.)

- "Face" ..... 01
- "Nose" ..... 02
- "Scalp" ..... 03
- "Ears" ..... 04
- "Neck" ..... 08
- "Shoulders" ..... 09

DO NOT READ OUT: None / nothing covered ..... 96
Don't know ..... 99

Q.17 "Which of the following parts of your body were covered or shaded by **clothing** most of the time, while you were [MAIN ACTIVITY FROM Q.8a]? Clothing includes towels, scarves and covered shoes, but not hats."

(READ OUT EACH BODY PART AND CIRCLE ALL MENTIONED.)

- "Face" ..... 01
- "Nose" ..... 02
- "Scalp" ..... 03
- "Ears" ..... 04
- "Neck" ..... 08
- "Chest" ..... 05
- "Stomach" ..... 06
- "Back" ..... 07
- "Shoulders" ..... 09
- "Arms - above elbows" ..... 10
- "Arms - below elbows" ..... 11
- "Hands" ..... 12
- "Legs - above knees" ..... 13
- "Legs - below knees" ..... 14
- "Feet" ..... 15
- Other (Please specify) \_\_\_\_\_ 98

DO NOT READ OUT: None / nothing covered ..... 96
Don't know ..... 99

Q.18 “Which of the following parts of your body were covered with **sunscreen** most of the time, while you were [MAIN ACTIVITY FROM Q.8a]?”  
 (READ OUT EACH BODY PART AND CIRCLE ALL MENTIONED.)

- “Face” ..... 01
- “Nose” ..... 02
- “Scalp” ..... 03
- “Ears” ..... 04
- “Neck” ..... 08
- “Chest” ..... 05
- “Stomach” ..... 06
- “Back” ..... 07
- “Shoulders” ..... 09
- “Arms - above elbows” ..... 10
- “Arms - below elbows” ..... 11
- “Hands” ..... 12
- “Legs - above knees” ..... 13
- “Legs - below knees” ..... 14
- “Feet” ..... 15
- Other (Please specify) \_\_\_\_\_ 98

IF ANY CIRCLED  
GO TO Q.19

- DO NOT READ OUT: None / nothing covered ..... 96
- Don't know ..... 99

GO TO Q.20

Q.19 “How many times did you apply sunscreen during the day?”  
 (DO NOT READ OUT. CIRCLE ONE)

- Once (1) ..... 01
- Twice (2) ..... 02
- Three times (3)..... 03
- Four times (4)..... 04
- More than four times ..... 05
- Don't know ..... 99

Q.20 “Were you wearing any sunglasses while you were [MAIN ACTIVITY FROM Q.8a]?”  
 (NOTE INCLUDES TINTED PRESCRIPTION GLASSES. CIRCLE ONE)

- Yes – 01
- No – 02
- Don't know – 99

Q.21 “Thinking about the time that you spent outside on [SELECTED DAY FROM Q.7], did you have things at hand to protect yourself from the sun if you needed to?” (CIRCLE ONE)

- Yes – 01
- No – 02
- Don't know – 99

Q.22 “Did the weather on [SELECTED DAY FROM Q.7] make you think you might get sunburnt if you went outside without protecting your skin?” (CIRCLE ONE)

Yes – 01

No – 02

Don't know – 99

**VITAMIN D**

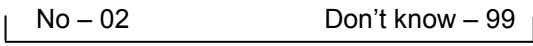
Q.23 “Did you do anything on [SELECTED DAY FROM Q.7] specifically in order to improve your Vitamin D levels?” (CIRCLE ONE)

Yes – 01

No – 02

Don't know – 99

GO TO Q.25



Q.24 “What did you do on [SELECTED DAY FROM Q.7] in order to improve your Vitamin D levels?” (RECORD VERBATIM)

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**TANNING - 18-24 YEAR OLDS ONLY**

Q.25 IS RESPONDENT AGED 18-24 YEARS? (CHECK Q.1 ON PAGE 1.)

Yes – 1

No – 2

GO TO Q.28



Q.26 “Thinking about the weekend just passed, did you make any deliberate attempts to get a sun tan? (CIRCLE ONE. NOTE: DO NOT INCLUDE SUNBEDS AND FAKE TAN)

Yes – 01

No – 02

Don't know – 99

Q.27 “Which of the following describes how likely you are to tan for the rest of this summer? Please say yes or no for each.”

(READ OUT EACH STATEMENT AND CIRCLE ONE PER LINE)

	Yes	No	Don't know
a. “I am likely to use a fake tan to get a tan.”	01	02	99
b. “I am not likely to sunbathe to get a tan, it will just happen.”	01	02	99

**ATTITUDES AND RISK PERCEPTION**

Q.28 “Now I’m going to read out some statements. For each statement, I’d like to know how much you agree or disagree. Do you strongly agree, mildly agree, neither agree nor disagree, mildly disagree or strongly disagree with the statement...?”

(STARTING AT THE ASTERISK, READ OUT EACH STATEMENT AND CIRCLE ONE PER LINE)

		Strongly Agree	Mildly Agree	Neither/ nor	Mildly Disagree	Strongly Disagree	Don't know
a.	“I feel more healthy with a suntan.”	05	04	03	02	01	99
b.	“This summer I intend to sunbathe regularly to get a suntan.”	05	04	03	02	01	99
c.	“Most of my friends think a suntan is a good thing.”	05	04	03	02	01	99
d.	“A suntan makes me feel better about myself.”	05	04	03	02	01	99
IS RESPONDENT AGED 18-24 YEARS? (CHECK Q.1 ON PAGE 1.)							
Yes – 1 ↓		No – 2 → <span style="border: 1px solid black; padding: 2px;">GO TO Q.29</span>					
e.	“A tan shows I care about my appearance.”	05	04	03	02	01	99
f.	“Seeing tanned people on TV, in films and in magazines makes me want to have a tan.”	05	04	03	02	01	99
g.	“Tanning is part of the kiwi summer.”	05	04	03	02	01	99

Q.29 “What do you think is your likelihood of getting skin cancer in the future?”

(READ OUT. CIRCLE ONE)

- “Very high” ..... 01
- “High” ..... 02
- “Medium” ..... 03
- “Low” ..... 04
- “Very low” ..... 05
- “Or you have already had it” ..... 06

DO NOT READ OUT: Don't know ..... 99

Q.30 "What do you think increases the chances of a person getting skin cancer?"  
 (DO NOT READ OUT. CIRCLE ALL MENTIONED. DO NOT PROMPT)

- Getting sunburnt (no further info)..... 01
- Getting sunburnt as a child ..... 02
- Getting sunburnt as an adult..... 03
- Getting severe sunburn..... 04
- Getting sunburnt frequently..... 05
- Sunbathing ..... 06
- Being in the sun / sun exposure..... 07
- Being in the sun too long ..... 08
- Not using sunscreen ..... 09
- Tanning generally ..... 10
- Having (a large number of) moles / freckles ..... 11
- Having fair / light skin..... 12
- Family history / genetics ..... 13
- Not checking your skin (eg. mole check)..... 14
- Using sun beds / solaria..... 15
- Other (Please specify) \_\_\_\_\_ 98
- Don't know ..... 99

**ADVERTISING OR MEDIA**

"I'd now like to ask you a question about what you might have seen or heard about sun exposure."

Q.31 "Have you seen or heard any advertising in recent summers about the danger of too much exposure to the sun?" (CIRCLE ONE)

Yes - 01



No - 02

Don't know - 99

GO TO Q.33

Q.32 "Can you describe that to me?" (PROBE AND RECORD VERBATIM)

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**MELANOMA – 18-24 YEAR OLDS ONLY**

Q.33 IS RESPONDENT AGED 18-24 YEARS? (CHECK Q.1 ON PAGE 1.)

Yes – 1



No – 2

GO TO INTRO BEFORE Q.36

Q.34 "For each of the following statements, please tell me whether or not you think this might happen if a melanoma skin cancer needs to be cut out? Just answer yes or no for each."  
(STARTING AT THE ASTERISK, READ OUT EACH STATEMENT AND CIRCLE ONE PER LINE)

	Yes	No	DK
a. "It may mean loss of a limb"	01	02	99
b. "It would only leave a small scar, the size of the melanoma"	01	02	99
c. "It could lead to the loss of life"	01	02	99
d. "It could reappear on your organs, such as your lungs, liver or brain"	01	02	99
e. "It could get into your bloodstream and travel to other parts of your body"	01	02	99

Q.35 "Which one of these statements best describes what size melanoma skin cancer, if any, can be life-threatening?"

(READ OUT ALL. CIRCLE ONE ONLY)

- "Melanomas aren't life threatening" ..... 01
- "Small melanomas can be life threatening" ..... 02
- "Large melanomas can be life threatening" ..... 03

DO NOT READ OUT: Don't know..... 99

**SKIN TYPE AND LIFETIME SUNBURN**

"Now I'd like to ask some questions about your skin type."

Q.36 "We are interested in skin colour so we can understand how likely people are to burn. How would you describe your natural, untanned skin colour at the end of winter?"

(READ OUT ALL. CIRCLE ONE)

- "Very fair" ..... 01
- "Fair" ..... 02
- "Medium" ..... 03
- "Olive" ..... 04
- "Dark" ..... 05
- "Very dark or black" ..... 06
- "Other" (please specify) \_\_\_\_\_ 98

DO NOT READ OUT: Don't know ..... 99

Refused ..... 97

Q.37 “Suppose your untanned skin was exposed to strong sunshine at the beginning of summer using no sun protection at all. If you stayed in the sun for 30 minutes, would your untanned skin...?”  
 (READ OUT. CIRCLE ONE ONLY)

- “Just burn and not tan afterwards” ..... 01
  - “Burn first, then tan afterwards” ..... 02
  - “Not burn at all, just tan” ..... 03
- |   |
|---|
| DO NOT READ OUT: Nothing would happen ..... 04<br>Don't know ..... 99 |
|---|

Q.38 “Apart from the weekend just finished, have you ever been sunburnt so badly you got blisters or were in pain for two or more days?” (CIRCLE ONE)

- Yes – 01
- No – 02
- Don't know – 99

**DEMOGRAPHICS**

“Just so that we can check that we've interviewed a broad sample of people, I'd like to ask you a few questions about yourself.”

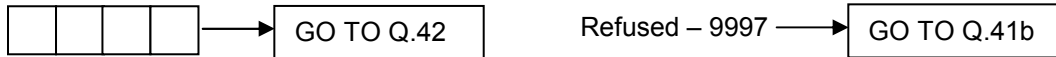
Q.39 RECORD GENDER – DO NOT ASK

- Male – 1
- Female – 2

Q.40 “Can you tell me which ethnic group, or groups, you belong to?”  
 (DO NOT READ OUT. CIRCLE ALL MENTIONED)

- Maori ..... 01
- New Zealand European ..... 02
- Samoan ..... 04
- Cook Island Maori ..... 05
- Tongan ..... 06
- Niuean ..... 07
- Chinese ..... 08
- Indian ..... 09
- Other (Please specify) \_\_\_\_\_ 98
- Don't know ..... 99
- Refused ..... 97

Q.41a "Which year were you born in?" (RECORD)



Q.41b "In that case, can you please say stop when I read out the age group you come into."  
(READ OUT ALL AGE GROUPS BELOW, CIRCLE ONE)

- "18 – 19 years" ..... 03
- "20 – 24 years" ..... 04
- "25 – 29 years" ..... 05
- "30 – 34 years" ..... 06
- "35 – 39 years" ..... 07
- "40 – 44 years" ..... 08
- "45 – 49 years" ..... 09
- "50 – 54 years" ..... 10

DO NOT READ OUT: Don't know ..... 99
Refused ..... 97

Q.42 "Including yourself, can you tell me how many people in the following age groups, usually live in your household?" (READ OUT ALL AND RECORD NUMBER FOR EACH AGE GROUP)

Age group	Number
"13 - 17 years"	
"18 - 24 years"	
"25 - 54 years"	

Q.43 "Thinking about where you live, is it mainly a ...?" (READ OUT ALL AND CIRCLE ONE)

- "City" ..... 01 → GO TO Q.44
- "Town" ..... 02 → GO TO Q.45
- "Rural area" ..... 03

Q.44 "Can you please tell me the name of that city?" (CIRCLE ONE OR RECORD OTHER)

Auckland .....01	→	<div style="border: 1px solid black; padding: 5px;"> <p>"Would that be...?" (READ OUT ALL. CIRCLE ONE)</p> <p>"Auckland City" ..... 01</p> <p>"North Shore" ..... 13</p> <p>"Waitakere" ..... 19</p> <p>"or, Manukau" ..... 09</p> <p>Other (Specify) _____</p> </div>	→	<div style="border: 1px solid black; padding: 2px;">GO TO Q.46</div>		
Christchurch.....02						
Dunedin.....03						
Gisborne.....04						
Hamilton .....05						
Hastings .....06						
Invercargill.....07						
Lower Hutt.....08						
Manukau .....09						
Napier.....10						
Nelson .....11						
New Plymouth .....12						
North Shore .....13	→				<div style="border: 1px solid black; padding: 2px;">GO TO Q.46</div>	
Palmerston North .....14		<div style="border: 1px solid black; padding: 5px;"> <p>"Would that be...?" (READ OUT ALL. CIRCLE ONE)</p> <p>"Wellington City" ..... 21</p> <p>"Porirua" ..... 15</p> <p>"Lower Hutt" ..... 08</p> <p>"or, Upper Hutt" ..... 18</p> <p>Other (Specify) _____</p> </div>	→	<div style="border: 1px solid black; padding: 2px;">GO TO Q.46</div>		
Porirua.....15						
Rotorua .....16						
Tauranga.....17						
Upper Hutt.....18						
Waitakere .....19						
Wanganui .....20						
Wellington .....21	→					
Whangarei.....22						
Other (Please specify) _____	→				<div style="border: 1px solid black; padding: 2px;">GO TO Q.46</div>	

Q.45 "What is the name of that town or rural area?"

\_\_\_\_\_

Q.46 "What is your highest qualification?"

(DO NOT READ OUT. CIRCLE ONE ONLY)

- No formal school qualification ..... 01
- School Certificate / NCEA Level 1 ..... 02
- Sixth Form Certificate / UE before 1986 / NCEA Level 2 ..... 03
- NZ Higher School Certificate or Higher Leaving Certificate ..... 04
- University Entrance / Bursary / NCEA Level 3..... 05
- Undergraduate Diploma ..... 06
- Trade Certificate (eg. builder) ..... 07
- Degree / Postgraduate degree / Postgraduate diploma ..... 08
- Other (Please specify) \_\_\_\_\_ 98
- Don't know ..... 99

Q.47 "Can you tell me the total income your household got from all sources, before tax or anything was taken out of it, in the last 12 months? Please say "stop" when I read out the group that your household income falls into"

(READ OUT AND CIRCLE ONE. IF NEEDED: "This is just for statistical purposes.")

- "\$40,000 or less" ..... 01
- "\$40,001 to \$70,000"..... 02
- "\$70,001 to \$100,000"..... 03
- "\$100,001 or more" ..... 05

DO NOT READ OUT: Don't know ..... 99
Refused..... 97

THANK AND CLOSE: "May I just have your name in case my Supervisor wishes to audit this interview?"

Respondent's Name: \_\_\_\_\_ (RECORD)

Telephone number: \_\_\_\_\_ (RECORD)

"On behalf of the Cancer Society and the Health Sponsorship Council, thank you very much for talking with me. As I said, my name is Xxx and I'm from National Research Bureau."

(IF YOU STILL NEED TO SCREEN FOR A TEEN IN THIS HOUSE, DO SO NOW)

END TIME: _____
-----------------

Interview duration: \_\_\_\_\_ minutes (RECORD)

RECORD INTERVIEW DATE

Date:        Month:        Year:

RECORD PHONE BOOK FROM SAMPLING SHEET

- |                       |                        |
|-----------------------|------------------------|
| Northland -----01     | Wairarapa ----- 10     |
| Auckland-----02       | Wellington ----- 11    |
| Waikato -----03       | Nelson ----- 12        |
| Bay of Plenty -----04 | West Coast----- 13     |
| Gisborne-----05       | Marlborough ----- 14   |
| Hawkes Bay -----06    | Christchurch ----- 15  |
| Taranaki -----07      | Timaru/Oamaru ----- 16 |
| Wanganui -----08      | Otago ----- 17         |
| Manawatu -----09      | Southland----- 18      |

CERTIFICATION: I hereby certify that this is a true and accurate record of an interview conducted by me at the time and with the person specified. TICK WHEN CHECKED:

INTERVIEWER'S NAME: \_\_\_\_\_ (Please PRINT)      Date: \_\_\_\_\_

Supervisor Sign: \_\_\_\_\_      Audit: \_\_\_\_\_